

Application Report

Applicant Organization:	Westview Behavioral Health Services
Project Name:	Westview.FY24.SABG.PA
Application ID:	App-23-214
Funding Announcement:	SFY24 SABG Prevention Application
Requested Amount:	\$108,517.48

Section Name: Needs Assessment

Sub Section Name: Needs Assessment Question

1. Applicant Question: 1. Using quantitative and qualitative data, describe your county's needs as they relate to the delivery of primary prevention services utilizing the funding provided from the Primary Prevention Set-Aside of the Substance Abuse Prevention and Treatment Block Grant (SABG).

Using quantitative and qualitative data, describe your county's needs as they relate to the delivery of primary prevention services utilizing the funding provided from the Primary Prevention Set-Aside of the Substance Abuse Prevention and Treatment Block Grant (SABG). Alcohol and tobacco must be included to address the following state priorities:

- Reducing underage alcohol use and the consequences of use;
- Reducing alcohol-related car crashes (including youth crashes);
- Reducing youth tobacco use (including smokeless tobacco use and vaping); and
- Preventing substance misuse and substance use disorders and improving the well-being of youth and families in South Carolina.

Additional substances such as marijuana, opioids, etc., may be included based on the agencies' data related to the needs of the county.

Applicant Response:

- **Alcohol:**
 - According to the 2022 CTC Survey, 22% of Newberry County youth reported lifetime use of alcohol and 6.4% reported past 30 day use. In Saluda County, 11% of students report lifetime use of alcohol and 4% were current drinkers.
 - According to FY22 End of Year Report from our pre/post survey data, 10.05% (Newberry) and 12.26% (Saluda) of middle school students surveyed had used alcohol in the past 30 days on their post survey.
 - According to a 2022 survey done at Newberry College, 78% of students report that most students use alcohol. While this data may not reflect an accurate rate of use, it does show that alcohol is perceived as a college norm on campus.
 - According to the 2021 South Carolina County Profiles of Alcohol and Other Drug Use Newberry County has seen a 22.12% increase in DUI crashes from previous years. Saluda County has seen an 18.25% increase in alcohol hospitalizations.

Tobacco:

- Focus groups done with teachers, administrators and school resource officers have consistently shown that the use of e-cigarette devices by youth has increased in the past few years.

- According to FY22 End of Year Report from our pre/post survey data, 14.21% (Newberry) and 14.95% (Saluda) of middle school students surveyed had used e-cigarettes or vapes in the past 30 days on their pre survey.
- According to the 2022 CTC Survey, 18.1% of students surveyed in Newberry County reported lifetime use of e-cigarettes or vaping pens and 9.6% reported past 30-day use.
- According to the 2022 CTC Survey, 14.8% of students surveyed in Saluda County, report lifetime use of e-cigarettes or vaping pens and 8.1% were current users.
- According to a 2022 survey done at Newberry College, 74% of students report that most students use vapes. While this data may not reflect an accurate rate of use, it does show that vaping is perceived as a college norm on campus.

Opioids:

End of Year Report from our pre/post survey data, 3.16% (Newberry) and 3.74% (Saluda) of middle school students surveyed had non-medical prescription drug use in the past 30 days at the time of their post survey.

- According to JustPlainKillers.com, Newberry saw the following increases:
 - Total drug overdose deaths from 2 in 2019 to 9 in 2020.
 - Deaths involving prescription drugs from 1 in 2019 to 8 in 2020.
 - Deaths involving opioids from 1 in 2019 to 8 in 2020.
 - Deaths involving fentanyl from 1 to 2019 to 5 in 2020.
- According to justplainkillers.com, Saluda saw the following increases:
 - Total drug overdose deaths from 1 in 2019 to 2 in 2020.
- According to the 2022 CTC Survey in Newberry County,
 - Misuse of Prescription Pain Pills:
 - 8.3% of youth surveyed reported lifetime misuse
 - 2.6% reported past 30-day use
 - Rx Pain Reliever Misuse
 - 2.1% of youth surveyed reported lifetime misuse
 - 0.9% reported past 30-day use
 - Heroin/Fentanyl:
 - 0.8% of youth surveyed reported lifetime use
 - 0.3% reported past 30-day use.
- According to the 2022 CTC Survey in Saluda County,
 - Misuse of Prescription Pain Pills:
 - 2.8% of youth surveyed reported lifetime misuse
 - 1.8% reported past 30-day use
 - Rx Pain Reliever Misuse
 - 1.8% of youth surveyed reported lifetime misuse
 - 0.9% reported past 30-day use
 - Heroin/Fentanyl:
 - 0.9% of youth surveyed reported lifetime use
 - 0.2% reported past 30-day use.
- According to the 2021 South Carolina County Profiles of Alcohol and Other Drug Use, Newberry County has seen a 100.43% increase in EMS Naloxone Administration and a 1363.74% increase in opioid overdose deaths.
- According to recent ODMAP data, Newberry County has had a death of a person under the age of 21 in FY23 due to opioid

overdose. Saluda County had 28 suspected overdoses during the calendar year 2022. 6 of these were fatal. During the same period, ODMAP shows 53 suspected overdoses in Newberry County with 1 fatality mentioned above. (Note: ODMAP shows 2 overdose deaths for Newberry, however, one was a resident of Effingham County GA and the fatality occurred there.)

Marijuana

- According to data from Carelogic, 40% of current youth clients have been diagnosed with a marijuana use disorder.
- According to key informant interviews with school staff and law enforcement, we have seen an influx of marijuana edible use by our local middle and high school students in Newberry County.
- End of Year Report from our pre/post survey data, 7.94% (Newberry) and 7.48% (Saluda) of middle school students surveyed had used marijuana in the past 30 days.
- According to the 2022 CTC Survey, 9% of Newberry County youth reported lifetime use of marijuana and 5.2% reported past 30-day use.
- According to the 2022 CTC Survey in Saluda County, 3.3% of students report lifetime use of marijuana and 1.6% reported past 30-day use

According to a 2022 survey done at Newberry College, 67% of students report that most students use marijuana. While this data may not reflect an accurate rate of use, it does show that marijuana is perceived as a college norm on campus.

Section Name: Capacity

Sub Section Name: Capacity Question

1. Applicant Question: 1. Discuss the internal and external resources available in your agency to provide primary prevention programs and services throughout the county.

Discuss the internal and external resources available in your agency to provide primary prevention programs and services throughout the county. (Be sure to limit your answer to primary prevention SABG-funded services, programs, and staff.)

Include the following:

- Overview of your agency's current capacity (both internal and external) to address priority substances and service areas throughout the county.
- Description of unmet service needs/gaps in your catchment area.
- A plan to build your agency's capacity to meet the above stated unmet service needs and gaps, with a focus on diverse racial and ethnic minorities as well as your agency's underserved populations

Applicant Response:

Westview's Internal Capacity:

- 2 Certified Prevention Specialists
 - Heather Davenport: 100% SABG Funded
 - Hugh Gray: 25% SABG Funded (Hugh works 25% in Prevention; the rest of his time is dedicated to agency management, treatment etc.)
- 2 Bilingual Prevention Specialist (in process of gaining SCAPPA certification)
 - Heydie Nieves: 100% Prevention Enhancement Grant funded; serving Newberry County
 - Jose Rodriguez: 100% Prevention Enhancement Grant funded; serving Saluda County
- 1 CDC Funded DFC Coordinator / Certified Prevention Specialist

- Kayleigh LaQuay: serving Newberry County
- 2 AET Coordinators
 - Laura Ryan: 10% SABG Funded; 10 hours average in Saluda County per month
 - Allen Easler: 5% SABG Funded; 7.5 hours average in Newberry County per month

Westview's External Capacity/Community Partners:

- Newberry County:
 - Newberry County School District, Family Centered Community Support Services Program, Newberry County Sheriff's Department, Newberry City Police Department, Prosperity Police Department, Prevention Coalition of Newberry County (PAVE), Multi-Agency Council, Newberry Observer, WKDK, City of Newberry, Newberry County Council on Aging, LifeBridge, Young Life, Newberry College, Youth, Whitmire Police Department
- Saluda County:
 - Saluda County School District, Family Centered Community Support Services Program, Saluda County Sheriff's Department, Town of Saluda, Saluda County EMS, Saluda Service Network (Coalition), Saluda Sentinel, WKSX, Piedmont Agency on Aging, Radius Church, Youth, Saluda First Steps

Unmet Service Needs/Gaps

- Due to staffing limitations, multi-session evidence based programming is not offered at the high school level.
- In order to make sure that our high school students are being served, we will work on training our high school staff members/administrators on current trends, offer current trends training to high school parents in both counties and support any prom promise activities done by our partner

Westview's Current Initiatives:

Alcohol

- PREP, AET, Community Baby Shower, Social Media, Red Ribbon Week, Newspaper Articles, National Night Out, Newberry College Round Table, Multi-Agency Council, PAVE Coalition, Community Basketball Tournament, Young Life Events, Junior Leadership, July 4th Celebration, Town of Saluda Events, 5th Quarter Events at Radius Church, Saluda First Steps, Drugs: True Stories

Tobacco

- PREP, Community Baby Shower, Current Trends Training, Synar Tobacco Study, Parent Packet Hand Out, Social Media, Red Ribbon Week, Newspaper Articles, National Night Out, Multi-Agency Council, PAVE Coalition, Community Basketball Tournament, Young Life Events, Junior Leadership, July 4th Celebration, Town of Saluda Events, 5th Quarter Events at Radius Church, Saluda First Steps

Opioids

- Deterra Bag Outreach, Take Back Day Events, Community Baby Shower, Social Media, Red Ribbon Week, Newspaper Articles, National Night Out, Multi-Agency Council, PAVE Coalition, Community Basketball Tournament, Young Life Events, Junior Leadership, July 4th Celebration, Town of Saluda Events, 5th Quarter Events at Radius Church, Saluda First Steps, Drugs: True Stories

Marijuana

- Social Media, Red Ribbon Week, Newspaper Articles, Current Trends Training, National Night Out, Multi-Agency Council, PAVE Coalition, Community Basketball Tournament, Young Life Events, Junior Leadership, July 4th Celebration, Town of Saluda Events, 5th Quarter Events at Radius Church, Saluda First Steps, Drugs: True Stories

Westview will also review initiatives identified by SAMHA at its webpage <https://www.samhsa.gov/behavioral-health-equity> for applicable programs.

Section Name: Planning, Implementation and Evaluation

Sub Section Name: Planning, Implementation and Evaluation Questions

1. Applicant Question: 1. Planning: Describe the CSAP strategies selected to implement, by substance, utilizing the Primary Prevention Set-Aside from the SABG.

List the strategies and programs the county has selected to implement (categorized by substance) from the list provided in the instructions. Categorize the services planned by the following: substance; CSAP strategy area; and programs/services. Only include strategies/programs and services that will be implemented through funding provided for primary prevention through the SABG. Also include the population(s) that will be targeted for each strategy from the list included in the instructions below. (*See the sample provided in the instructions.*)

Applicant Response:

Alcohol:

Information Dissemination:

- Speaking Engagements
 - Target Population: Adults, College Students, Elementary School Students, General Population, High School Students, Parents/Families, Prevention/Treatment Professionals, Teachers/Administrators/Counselors, Pregnant Women/Teens
- Print Media Campaigns
 - Target Population: General Population, Parents/Families, Pregnant Women/Teens
- Social Media Campaigns
 - Target Population: General Population

Education:

- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Drugs: True Stories
 - Target Population: Middle/Junior High School Students, Delinquent/Violent Youth
 - Life Skills (through Strengthening Families Program)
 - Target Population: Middle/Junior High School Students, High School Students
- Educational Services – Multi-Session Evidence-Based Program(s) for Families
 - Strengthening Families Program
 - Target Population: Parents/Families, Elementary School Students

Alternatives:

- Alcohol and Drug-Free Social and Recreational Events
 - Target Population: Civic Groups/Coalitions, College Students, Elementary School Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families, Delinquent/Violent Youth

Community-Based Process

- Multi-Agency Coordination/Collaboration/Coalition Meetings
 - Target Population: Civic Groups/Coalitions
- Recognition Activities
 - Target Population: Prevention/Treatment Professionals, Persons with Substance Use Disorders, Pregnant Women/Teens
- Needs Assessment
 - Target Population: Adults, College Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families

Environmental

- Alcohol Compliance Checks
 - Target Population: Law Enforcement, Retailers/Merchants/Servers
- Merchant Education
 - Target Population: Retailers/Merchants/Servers

Tobacco:

Information Dissemination:

- Speaking Engagements
 - Target Population: Adults, Elementary School Students, General Population, Parents/Families, Prevention/Treatment Professionals, Teachers/Administrators/Counselors, Pregnant Women/Teens
- Print Media Campaigns
 - Target Population: General Population, Parents/Families, Pregnant Women/Teens
- Social Media Campaigns
 - Target Population: General Population

Education:

- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Life Skills (through Strengthening Families Program)
 - Target Population: Middle/Junior High School Students, High School Students
- Educational Services – Multi-Session Evidence-Based Program(s) for Families
 - Strengthening Families Program
 - Target Population: Parents/Families, Elementary School Students

Alternatives:

- Alcohol and Drug-Free Social and Recreational Events
 - Target Population: Civic Groups/Coalitions, College Students, Elementary School Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families, Delinquent/Violent Youth

Community-Based Process

- Multi-Agency Coordination/Collaboration/Coalition Meetings
 - Target Population: Civic Groups/Coalitions
- Recognition Activities
 - Target Population: Prevention/Treatment Professionals, Persons with Substance Use Disorders, Pregnant Women/Teens
- Needs Assessment
 - Target Population: Adults, College Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families

Environmental

- Merchant Education
 - Target Population: Retailers/Merchants/Servers
- Synar Study
 - Target Population: High School Students, Retailers/Merchants/Servers

Marijuana

Information Dissemination:

- Speaking Engagements
 - Target Population: Adults, College Students, Elementary School Students, General Population, Parents/Families, Prevention/Treatment Professionals, Teachers/Administrators/Counselors, Pregnant Women/Teens
- Print Media Campaigns

- Target Population: General Population, Parents/Families, Pregnant Women/Teens
- Social Media Campaigns
 - Target Population: General Population

Education:

- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Drugs: True Stories
 - Target Population: Middle/Junior High School Students, Delinquent/Violent Youth
 - Life Skills (through Strengthening Families Program)
 - Target Population: Middle/Junior High School Students, High School Students
- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Strengthening Families Program
 - Target Population: Parents/Families, Elementary School Students

Alternatives:

- Alcohol and Drug-Free Social and Recreational Events
 - Target Population: Civic Groups/Coalitions, College Students, Elementary School Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families, Delinquent/Violent Youth

Community-Based Process

- Multi-Agency Coordination/Collaboration/Coalition Meetings
 - Target Population: Civic Groups/Coalitions
- Recognition Activities
 - Target Population: Prevention/Treatment Professionals, Persons with Substance Use Disorders, Pregnant Women/Teens
- Needs Assessment
 - Target Population: Adults, College Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families

Environmental

- Promoting the Establishment or Review of Other Substances Policies in Schools/Workplaces
 - Target Population: Elementary School Students, High School Students, Middle/Junior High School Students, Teachers/Administrators/Counselors

Opioids

Information Dissemination:

- Print Media Campaigns
 - Target Population: General Population, Pregnant Women/Teens
- Social Media Campaigns
 - Target Population: General Population

Education:

- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Drugs: True Stories
 - Target Population: Middle/Junior High School Students, Delinquent/Violent Youth
 - Life Skills (through Strengthening Families Program)
 - Target Population: Middle/Junior High School Students, High School Students
- Educational Services – Multi-Session Evidence-Based Program(s) for Youth
 - Strengthening Families Program
 - Target Population: Parents/Families, Elementary School Students

Alternatives:

- Alcohol and Drug-Free Social and Recreational Events
 - Target Population: Civic Groups/Coalitions, College Students, Elementary School Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families, Delinquent/Violent Youth

Community-Based Process

- Multi-Agency Coordination/Collaboration/Coalition Meetings
 - Target Population: Civic Groups/Coalitions
- Recognition Activities
 - Target Population: Prevention/Treatment Professionals, Persons with Substance Use Disorders, Pregnant Women/Teens
- Needs Assessment
 - Target Population: Adults, College Students, General Population, High School Students, Law Enforcement, Middle/Junior High School Students, Parents/Families

Environmental

- Take Back Days
 - Target Population: Adults, General Population, Older Adults, Parents/Families
- Detera Distribution
 - Target Population: Adults, General Population, Older Adults, Parents/Families

2. Applicant Question: 2. Implementation: Attach the Agency Goals, Objectives, and Performance Measures spreadsheet provided in the Attachments section of the announcement.

Attach the Agency Goals, Objectives, and Performance Measures spreadsheet provided in the Attachments section of the announcement.

Applicant Response:

- [Alcohol.Impaired driving.Newberry.Complete.xlsm](#) - EXCEL DOCUMENT
- [Alcohol.Underage Drinking.Newberry.Completed.xlsm](#) - EXCEL DOCUMENT
- [Marijuana.Newberry.Complete.xlsm](#) - EXCEL DOCUMENT
- [Opioids.Prescription Drugs.Newberry.Complete.xlsm](#) - EXCEL DOCUMENT
- [Tobacco.Underage.Newberry.Complete.xlsm](#) - EXCEL DOCUMENT
- [Marijuana.Saluda.Completed.xlsm](#) - EXCEL DOCUMENT
- [Opioids.Prescription Drugs.Saluda.Completed.xlsm](#) - EXCEL DOCUMENT
- [Tobacco.Underage.Saluda.Completed.xlsm](#) - EXCEL DOCUMENT
- [Alcohol.Underage Drinking.Saluda.xlsm](#) - EXCEL DOCUMENT
- [Alcohol.Impaired driving.Saluda.Completed.xlsm](#) - EXCEL DOCUMENT

3. Applicant Question: 3. Evaluation: Include the overall outcome measure for each goal that the agency plans to implement through the Primary Prevention Set-Aside of the SABG.

Include the overall outcome measure for each goal that the agency plans to implement through the Primary Prevention Set-Aside of the SABG. Provide a brief explanation of how the agency plans to evaluate the programs/strategies to measure the impact on the goal. *(See the sample provided in the instructions.)*

Applicant Response:

Substance: Alcohol

Goal: To decrease underage drinking and access to alcohol in Newberry and Saluda Counties.

- Decrease past month alcohol use (30-day use) among Newberry County middle and high school students from 6.4% in 2022 to 6% or less as measured by the 2024 CTC Report.
- Decrease past month alcohol use (30-day use) among Saluda County middle and high school students from 4% in 2022 to 3.5% or less as measured by the 2024 CTC Report.

Description: Newberry and Saluda Counties will implement the Communities That Care survey for middle (7th grade) and

high school (9th and 11th grade) students in the spring of 2024 following the guidance provided by DAODAS. In Newberry County this will include 2 high schools, 1 K-12 school and 2 middle schools. In Saluda County, this will include 1 high school and 1 middle school. The 30-day use measure will be compared to the previous data collected in 2018, 2020, and 2022 to note if progress on achieving the goal is being made through the implementation of primary prevention programs and strategies in Newberry and Saluda Counties. (Note that 2020 CTC data is not available in Saluda County).

We are planning to address underage drinking and underage access of alcohol through a combination of speaking engagements, print media campaigns, social media campaigns, multi-session evidence-based programs for youth and families, alcohol and drug free social and recreational events, multi-agency coordination/collaboration/coalition meetings, merchant education and alcohol compliance checks.

Substance: Tobacco

Goal: To decrease underage e-cigarettes or vaping use and access in Newberry and Saluda Counties.

- Decrease past month e-cigarettes or vaping use (30-day use) among Newberry County middle and high school students from 9.6% in 2022 to 8% or less as measured by the 2024 CTC Report.
- Decrease past month e-cigarettes or vaping use (30-day use) among Saluda County middle and high school students from 8.1% in 2022 to 7.5% or less as measured by the 2024 CTC Report.

Description: Newberry and Saluda Counties will implement the Communities That Care survey for middle (7th grade) and high school (9th and 11th grade) students in the spring of 2024 following the guidance provided by DAODAS. In Newberry County this will include 2 high schools, 1 K-12 school and 2 middle schools. In Saluda County, this will include 1 high school and 1 middle school. The 30-day use measure will be compared to the previous data collected in 2018, 2020, and 2022 to note if progress on achieving the goal is being made through the implementation of primary prevention programs and strategies in Newberry and Saluda Counties. (Note that 2020 CTC data is not available in Saluda County).

We are planning to address underage drinking and underage access of nicotine products through a combination of speaking engagements, print media campaigns, social media campaigns, multi-session evidence-based programs for youth and families, alcohol and drug free social and recreational events, multi-agency coordination/collaboration/coalition meetings, merchant education and the Synar tobacco study.

Substance: Marijuana

Goal: To decrease underage marijuana use in Newberry and Saluda Counties.

- Decrease past month marijuana use (30-day use) among Newberry County middle and high school students from 5.2% in 2022 to 5% or less as measured by the 2024 CTC Report.
- Decrease past month marijuana use (30-day use) among Saluda County middle and high school students from 1.6% in 2022 to 1% or less as measured by the 2024 CTC Report.

Description: Newberry and Saluda Counties will implement the Communities That Care survey for middle (7th grade) and high school (9th and 11th grade) students in the spring of 2024 following the guidance provided by DAODAS. In Newberry County this will include 2 high schools, 1 K-12 school and 2 middle schools. In Saluda County, this will include 1 high school and 1 middle school. The 30-day use measure will be compared to the previous data collected in 2018, 2020, and 2022 to note if progress on achieving the goal is being made through the implementation of primary prevention programs and strategies in Newberry and Saluda Counties. (Note that 2020 CTC data is not available in Saluda County).

We are planning to address underage marijuana use through a combination of speaking engagements, print media campaigns, social media campaigns, multi-session evidence-based programs for youth and families, alcohol and drug free social and recreational events, multi-agency coordination/collaboration/coalition meetings and by promoting the establishment or review of other substances policies in schools/workplaces.

Substance: Opioids

Goal: To decrease underage opioid use and access in Newberry and Saluda Counties.

- Decrease past month misuse of prescription pain pills (30-day use) among Newberry County middle and high school students from 2.6% in 2022 to 2% or less as measured by the 2024 CTC Report.

- Decrease past month misuse of prescription pain pills (30-day use) among Saluda County middle and high school students from 1.8% in 2022 to 1.5% or less as measured by the 2024 CTC Report.

Description: Newberry and Saluda Counties will implement the Communities That Care survey for middle (7th grade) and high school (9th and 11th grade) students in the spring of 2024 following the guidance provided by DAODAS. In Newberry County this will include 2 high schools, 1 K-12 school and 2 middle schools. In Saluda County, this will include 1 high school and 1 middle school. The 30-day use measure will be compared to the previous data collected in 2018, 2020, and 2022 to note if progress on achieving the goal is being made through the implementation of primary prevention programs and strategies in Newberry and Saluda Counties. (Note that 2020 CTC data is not available in Saluda County).

We are planning to address underage opioid use through a combination of print media campaigns, social media campaigns, multi-session evidence-based programs for youth and families, alcohol and drug free social and recreational events, multi-agency coordination/collaboration/coalition meetings, take back days and Deterra distribution.

Applicant Comment:

Westview will also review initiatives identified by SAMHA at its webpage <https://www.samhsa.gov/behavioral-health-equity> for applicable programs.

Section Name: Signature Page

Sub Section Name: Signature Page

1. Applicant Question: Signature Page

Using the template provided, attach the signature page with the required signatures from the Executive Director and the Board Chair.

Applicant Response:
